



Introduction to
FSC Forest Certification

Woodmark Soil Association



1970s Growing awareness of
loss of tropical forests





1980s Growing awareness of unsustainable exploitation of temperate forests



1980's - campaigns and boycotts by environmental pressure groups



Tim Rice / Friends of the Earth

Friends of the Earth protesting outside a DIY store.



Timber 'boycotts'



- From Environmentalist perspective:
 - Raise awareness
 - Media friendly
 - Activist friendly
 - Easy
- But:
 - concerns about social impact
 - concerns about long term impact



Timber 'boycotts'



- From timber trade perspective:
 - Upset customers
 - Upset staff
 - Bad for image
 - Bad for business
- And
 - genuinely concerned
 - worried about security of supply



Timber 'boycotts'



- From producers' perspective:
 - Reduce value of market
 - Limit size of market
 - threat of substitution (e.g. plastics)
- And
 - recognise that 'bad forestry' a threat to 'good forestry'



Environmental image and
corporate responsibility





How can certification help ?



A label for products ?





World Bank/WWF criteria for certification schemes



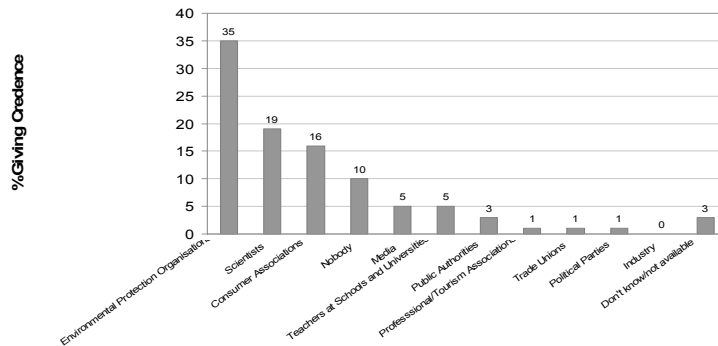
- Open access and no discrimination
- Credible
- Transparent
- No conflict of interest
- Participation and acceptance by interested parties
- Honest and without deception
- Assessment must be reliable and independent
- Criteria should be objective and measurable
- International SFM principles should be met with Nationally developed performance standards
- Adapted to local conditions
- Cost effective



Who do consumers believe ?



WHO BELIEVES WHO ON THE ENVIRONMENT?





The Forest Stewardship Council (FSC)



- Founded 1994
- Secretariat in Bonn, Germany
- 3 Chambers: environmental, social, economic
- Chambers each divided between 'North' and 'South'
- 300+ members from 40+ Countries



The Forest Stewardship Council (FSC)



- Standards
- Accreditation
- Promotion and control of FSC Logo
- Problem solving
 - group certification
 - certification of 'old growth' forests
 - percentage based claims
 - small forest certification



FSC Logo



FSC standards



- FSC Principles & Criteria for Forest Stewardship
 - 10 Principles
 - 56 Criteria
- The basis for national standards developed by local stakeholders



The 10 FSC Principles



PRINCIPLE #1:
COMPLIANCE WITH LAWS AND FSC PRINCIPLES

PRINCIPLE #2:
TENURE AND USE RIGHTS AND RESPONSIBILITIES

PRINCIPLE #3:
INDIGENOUS PEOPLES' RIGHTS

PRINCIPLE #4:
COMMUNITY RELATIONS AND WORKERS' RIGHTS

PRINCIPLE # 5:
BENEFITS FROM THE FOREST



The 10 FSC Principles



PRINCIPLE #6:
ENVIRONMENTAL IMPACT

PRINCIPLE #7:
MANAGEMENT PLAN

PRINCIPLE #8:
MONITORING AND ASSESSMENT

PRINCIPLE #9:
MAINTENANCE OF HIGH CONSERVATION VALUE FORESTS

PRINCIPLE # 10:
PLANTATIONS



Forest and Trade Network



VISION

To create a forest industry where all production forests are well-managed and certified, with industry partners, forest owners, environmental and social interest groups working collaboratively to maximise the environmental, social and economic benefits of forestry.

MISSION

To play a leadership role in delivering responsible forest management by providing strong marketplace incentives for certified forest products and forging effective partnerships between all responsible sectors of the forest industry.



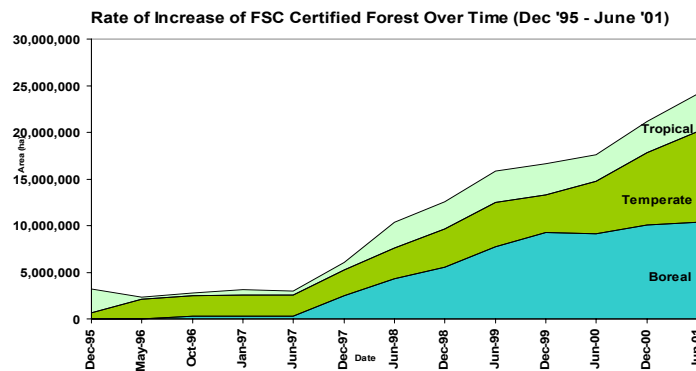
Forest and Trade Network (UK)



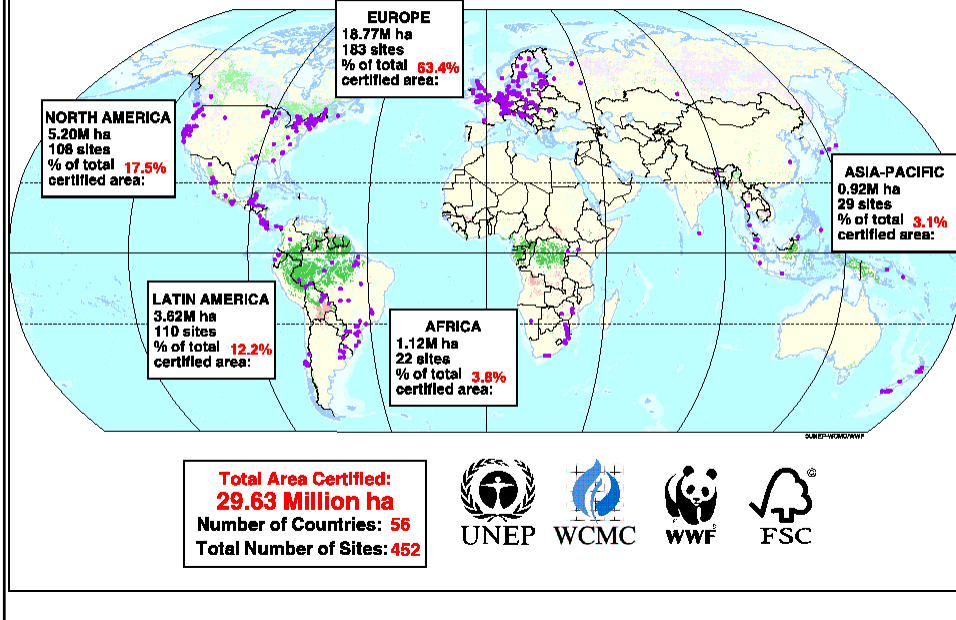
- 102 members
- Annual turnover: £53 billion
- Annual turnover wood products: £3 billion
- Total employees 500 000
- Proportion of UK wood trade 20%
- Total volume of wood traded 7 million m³



Growth in FSC certified forest area



CERTIFIED FOREST SITES ENDORSED BY FSC, 30 August 2002

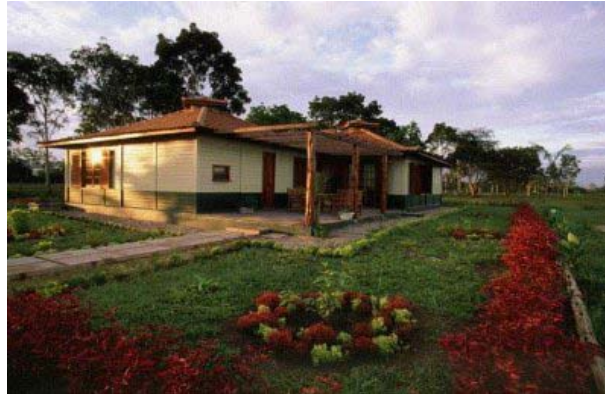


FSC certified timber tracked throughout processing





FSC Certified house
Amazon



FSC certified consumer
products



*These FSC products in Russia of
Pricbatch (Altai UK) Ltd. are sold by
the Body Shop chain outlets.
Photo By: Eddie Parker
WWF Council*



FSC - update



- certified forests covering over 40 million hectares in 56 countries
- approximately 2800 chain of custody certificate holders
- 10000+ product lines
- 14 accredited certification bodies



Soil Association



- Founded in 1946
 - ‘to research, develop and promote sustainable relationships between the soil, plants, animals, people and the biosphere, in order to produce healthy food and other products while protecting the environment’



Soil Association



- Forestry Programme set up 1992
- Founding member of FSC
- Woodmark certification programme –
Forest & chain of custody certification
Training in certification
division of SA Certification, owned by charity



Woodmark



- Woodmark accredited in first wave in 1996
- Since then has issued 150 forest
management and chain of custody
certificates covering more than 4.5 million
ha of forest
- Certificates currently issued world-wide



Woodmark



- Local partners
- In Malaysia, work with:
 - ViSKon and MJS Services



Developing Certification in Malaysia



Unique combination of

- – Valuable forest landscapes (for communities and biodiversity)
- – Ecological and socio-economic challenges
- – Wood and non-wood products
- – EcoTourism opportunities
- – Demand from value-added European & US Markets
- - high value timber and timber products
- - developed processing industry



Potential benefits



- Possibility of new or added-value markets for wood products
- Possibility of new or added value markets for non-wood products
- International recognition of good forest management
- Means to identify key areas for improving practice
- Attract investment from commercial partners in trade and potential donors for forest projects
- Use pilot areas as a focus for training and local capacity building to deliver certification & build partnerships
- Development of certification to be more appropriate in South-East Asian Context



Proposed Actions



- Identify some key pilot areas and start the process of certification assessment to identify key issues
- Use pilot areas as a focus training and local capacity building
- Identify/link to key action plans in each pilot, and follow up monitoring - certification development
- Commence national/regional forestry standards development processes
- Analyse markets for potential for value added certified products
- Certify if appropriate
- Establish regional exchange programme focusing on pilot areas – share experience



What can Woodmark Offer ?



To share experience of certification worldwide – do not re-invent the wheel

- An FSC endorsed standard – a potential starting point for an FSC-endorsed National Standard
- Training – for policy makers, forest managers and potential auditors
- Participatory assessments focused on pilot areas
- Partnership – developing capacity in local organisations to deliver certification